eBusiness INSTITUTE

Certificate of Completion

Has successfully completed the

WebDev Accelerator Website Development Program

And has designed and built a business website incorporating Digital Marketing Strategy, Keyword Research, Search Engine Optimisation, User Experience, Conversion, Monetisation and Website Security.

Transcript:

#	Topic
Module 1	Fundamentals of Effective Digital Marketing
Module 2	Webmaster Competencies Including Domain Setup and Management, Hosting Setup and Management, cPanel Management and Wordpress Setup
Module 3	Search Engine Optimisation For Business Websites Including Keyword and Competition Research, SEO Optimized Website Design
Module 4	Effective Website Layout and Sitemapping
Module 5	Website Design Using UX and UI Principles
Module 6	Design, Development and Live Launch of a Wordpress Website
Assessment	Completed Successfully - Website Build Review and Assessment

Matt Raad
Director

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ASSESSMENT VERIFIED